



Martin Brynskov, Centre for Digital Transformation in Cities and Communities (www.DITCOM.au.dk), Aarhus University, [@brynskov](https://twitter.com/brynskov), brynskov@cavi.au.dk

Guide to sustainable, digital transformation

1. Focus on data
2. Build with interfaces (APIs)
3. Ensure a minimum of interoperability
4. Be open towards technology choices
5. Prioritise partnerships and ecosystem
6. Be conscious about maturity and complexity
7. Start small, think big

IoT – The Far Edge: Reflections

- Data travels with a context —> minimal interop supports
 - static characteristics
 - dynamic capabilities
- Not just industrial platforms
 - Smart Cities & Communities larger market (3.1T€) than Manufacturing (2.5T€) (Artemis)
- Public sector not just passive procurer
 - is a catalyst, also as regulator
 - Closest to citizens