# Wageningen University & Research

NGIoT Thematic Workshop: Rural Smart Communities and Agrifood March 30th, 2021

Daoud Urdu

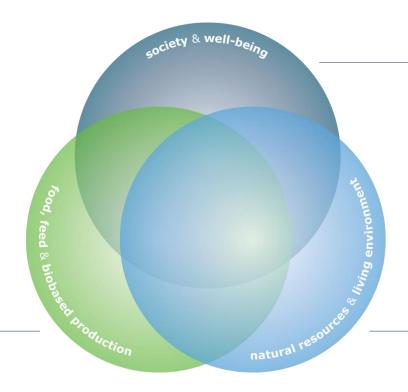






# Wageningen's domain: Food and Living Environment

- Sustainable production and food processing
- Animal feed and biobased products
- International food chains and networks
- Food security and food health aspects



- Food and Living environment
- Lifestyle
- Perceptions
- Governance
- Market and chains
- Social innovations

- Nature and landscape
- Land use
- Water, sea and natural resource management
- Biodiversity



### **Partners**

Wageningen University

Wageningen Research



- 12.337 BSc/MSc-students from > 100 countries
- About 2.000 PhD candidates
- 3.228 faculty and staff (2.838 fte)
- Revenue in 2019: € 385 miljoen
- WUR-ranking in Higher Education Selection Guide in full-time university education 2020: 1 (15 years running)



### **Partners**

Wageningen University

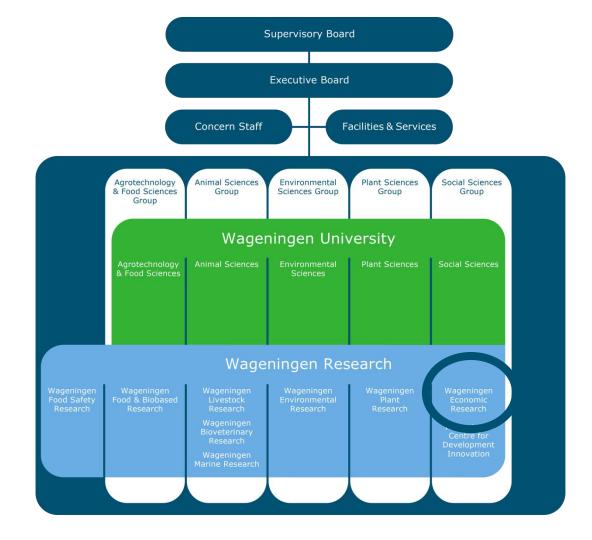
Wageningen Research



- **3.047** staff (2.787 fte)
- Revenue in 2019: € 344 million

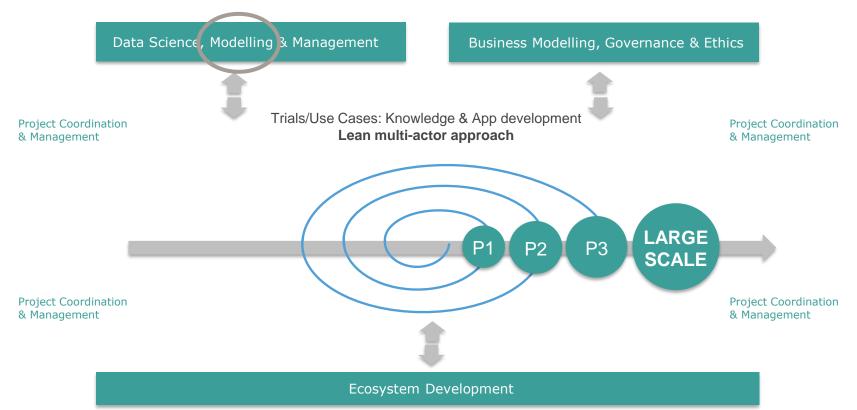


# Organigram





# A multidisciplinary, collaborative, agile approach





#### **ECOSYSTEM & COLLABORATION SPACE**

Verdouw, C.N., Wolfert, S., Beers, G., Sundmaeker, H., Chatzikostas, G., 2017. IOF2020: Fostering business and software ecosystems for large-scale uptake of IoT in food and farming, in: Nelson, W. (Ed.), The International Tri-Conference for Precision Agriculture in 2017, Hamilton, p. 7. <a href="https://doi.org/10.5281/zenodo.1002903">https://doi.org/10.5281/zenodo.1002903</a>

# IoF workshops: semantic interoperability

- December 2020: approach, successes and challenges EU projects
- March 2021: processess and procedures of standardization and SI
- Involved community, but how to continue?
  - Roadmap with work packages with a common view on semantics
  - Impact around data models



# Added value of a reference data model for the agro domain





#### A good architecture to develop new reference model fits for

Research projects from different institutes

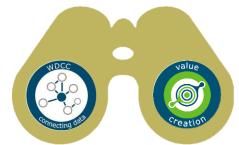
- Standardization optimum in the agro domain Explicit governance and business model,
- Uniform data sharing Sustainable maintance and use of the model,
- Safe Sensor data Structures Novel technologies,
- Connect in a trusted way FAIR guise

### Who are our ambassadors?

### **Success stories**

**IOF2020** 

**CFP Pigs** 





### SHOWCASE 1 - IOF2020





Research tool for analysis





Synthesising different abstraction layers within the arable and meat domain



Harmonization within the plant protection domain



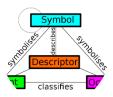
## **SHOWCASE 2 – Carbon Footprint Pigs**





Means for achieving sustainability goals of a slaughterhouse





Part of the conceptual metamodel



Integration with existing platforms and standards like JoinData and GS1



# Thank you for your attention!

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